**Product Position Statement**

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| For | Customers include members of the GetFit Fitness Centre. |
| Who | GetFit Fitness Centre would like a computerized system that will help them to manage the business through one complete system and reduce a lot of the errors that they find with current methods and make it easier to work with additional locations. They would like to invest properly now in a system that will work for years and provide flexibility and reliability for the future. |
| The | GetFit Fitness Centre is a chain of exercise and training centres throughout Ontario. |
| That | GetFit accepts payment through cash, Interac/debit, MasterCard, and Visa. Areas likewise offer specific classes. Every area has 1-4 fitness rooms, and numerous members partake in a zeroed in class on vigorous exercise, Zumba, yoga, spinning, or stretching. These classes are shown by the mentors and are booked by the Manager of the area. A few classes are drop-in, yet others that are popular or have restricted spaces will expect individuals to join first. |
| Unlike | The site should have an appointment system where clients can book a time to come in and speak to a representative. This would make it easier to coordinate with locations and make sure that the customer is getting the attention they need. It would also be helpful to have a system where customers can easily purchase memberships or packages of products. |
| Our Product | Trainers are particular and are recruited in light of their ability with their subject matter. The desk staff helps the customers with signing in and out as well as for memberships and much more! The company provides free classes to those in need and people showing up at local community events to offer promotions and samples. GetFit accepts payment through cash, Interac/debit, MasterCard and Visa. Locations also offer specialized classes. They can purchase a monthly or yearly membership. |